



Agenda

City Council Study Session

Tuesday, January 17, 2023 - 7:00 PM
Council Chambers

- I. Call to Order**
- II. Attendance**
- III. Topics of Discussion**
 - A. COMPREHENSIVE PLAN UPDATE-DISCUSSION**
- IV. Summary**
- V. Adjournment**

**ADA Accessible entrance is available from Missouri Street at the Police Department entrance.
An elevator will provide access to the second floor – Council Chambers**

Comprehensive Plan Work Session #2

January 17, 2023

101 E. Kansas St., Liberty, Missouri 64068



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LIBERTY
FORWARD**

OUR COMPREHENSIVE PLAN

Welcome!



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OUR COMPREHENSIVE PLAN

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A Comprehensive Plan is...

- A **vision for the future** at a community scale, created by the community and for the community.
- Records **shared goals** and desires.
- Examines where the city is, where it came from, and crafts a **coordinated road map** for the future.
- Guides growth and development of the city for the **next 10 years**.
- Revisit to ensure its relevance.

Project Timeline

Discover (June – Sept '22)



Engage (June '22 – April '23)



Plan (Oct '22 – Jan '23)



Refine/Implement
(Feb – April '23)



Public Engagement Events

In-Person Public Pop-Up Event



- Pop-up event: September 24, 2022 at Fall Festival

Public Open House



- November 16, 2022, 5:30 p.m. – 7:30 p.m. at Second Baptist Church

Virtual Public Open House



- Launched after Citywide Planning Charrette
- Public able to review and provide feedback on all draft concepts generated during charrette
- Was open from November 23-December 19, 2022

Stakeholder Engagement

Visioning Workshop

- October 18, 2022
- 5:30 p.m. - 8:00 p.m.
- City Hall Council Chambers
- CPCOT and Technical Committee (staff)
- Exercises to uncover needs, wants, and desires

Citywide Planning Charrette

- November 15-16, 2022
- City Hall Council Chambers
- CPCOT and Technical Committee (staff)
- Generation of ideas for land use, transportation, environmental preservation, etc.

Visioning Results



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OUR COMPREHENSIVE PLAN

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What are three things that make you proud of Liberty?



What We Heard

Needs

- Connected multi-use trail system
- Destinations
- Diversity
- Affordable housing
- Multimodal connectivity
- Vibrant downtown

Wants

- Downtown entertainment
- Park/community gathering spaces
- Environmentally sustainable development
- Public transit
- Affordable housing
- Diverse representation of government
- Community Center/Fieldhouse

Desires

- More arts and culture
- Outdoor spaces - flex spaces
- Multi-purpose center
- 291/210 improvements
- Housing variety
- Connected bike/ped community
- Diversity
- Entertainment areas

What We Heard

Barriers

- 291 (needs redevelopment)
- City boundary/school district
- Funding
- Terrain and floodplain
- Unincorporated roads
- Lack of housing variety
- Traffic
- Industrial development

Obstacles

- Lack of community involvement
- Lack of diversity/inclusion
- Downtown parking
- Lack of walkability
- Lack of housing variety
- Resistance to density
- Funding

Annoyances

- Resistance to change (NIMBY)
- Downtown parking
- Lack of parking and transportation
- Lack of connectivity
- Lack of youth/young professional retention
- Lack of entertainment/districts, etc.
- Lack of high-end housing
- Complacency

Public Survey Results

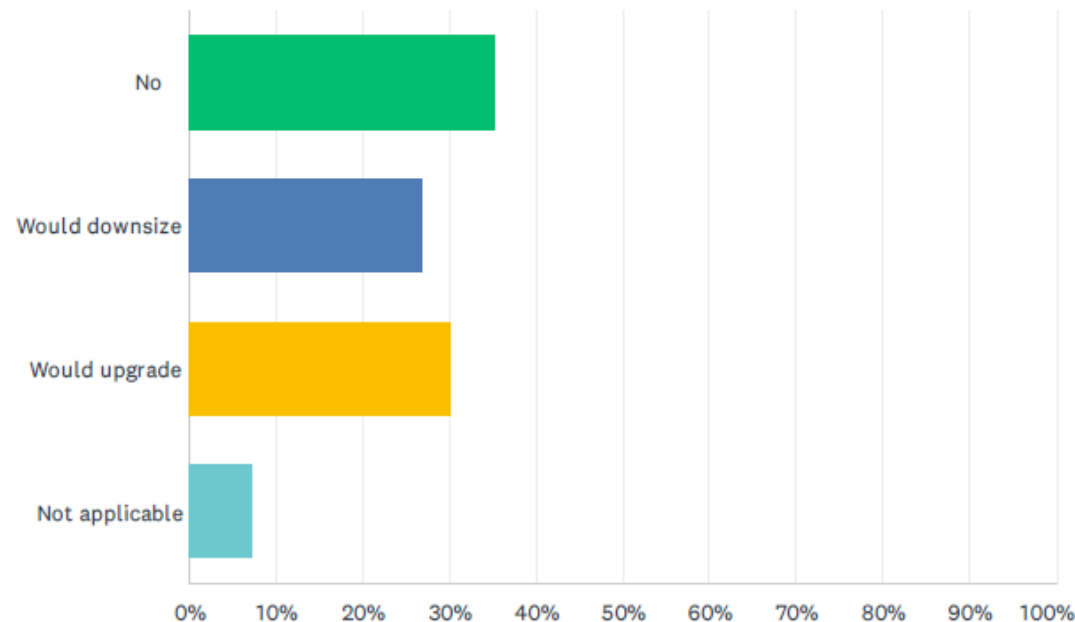
Community Survey Results

- **703 respondents**
- More than **80% of respondents (83.21%)** live in Liberty
- **34.24% of respondents** work in Liberty
- **249 (or 47.44%) respondents** indicated they have lived in Liberty for 21+ years

To Downsize or Upsize?

Q13 If you currently own a home in Liberty, would you consider downsizing or upgrading if adequate housing were available?

Answered: 553 Skipped: 150



For those that **own a home** in Liberty...

- 26.94% indicated they would downsize.
- 30.38% indicated they would upgrade.
- 35.44% indicated they would do neither.

If you would consider purchasing a home in Liberty, what size of home would best suit you and/or your family? ([109 respondents](#) to this question)

- [52 respondents](#) indicated a 3-bedroom household.
- [38 respondents](#) indicated a 4+ bedroom household.
- [10 respondents](#) indicated a 2-bedroom household.

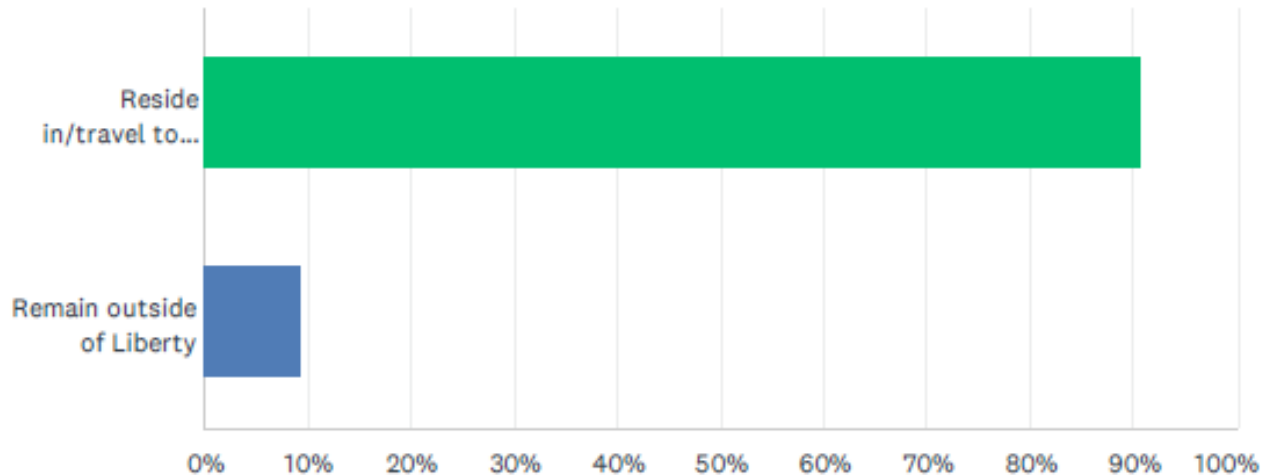
Would you consider living in Liberty if more quality, affordable housing were available? ([109 respondents](#) to this question)

- [68 respondents](#) indicated that 'Yes', they would.
- [41 respondents](#) indicated that 'No', they wouldn't.

On a typical WEEKDAY...

Q26 On a typical WEEKDAY, do you generally...

Answered: 662 Skipped: 41

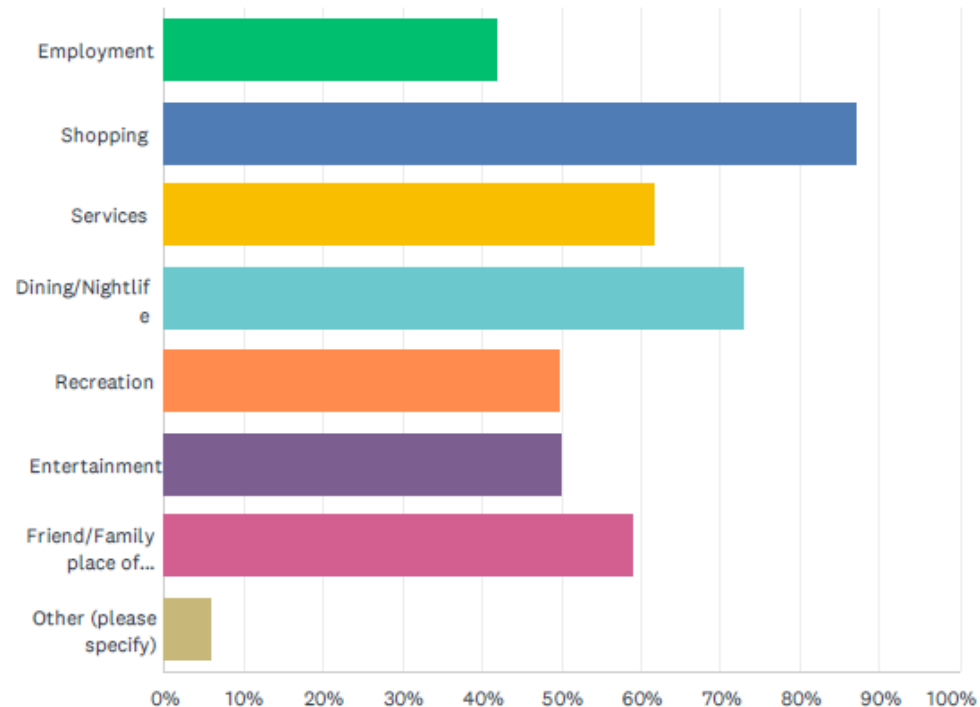


- **90.63%** of respondents indicated that they reside in/travel to Liberty.
- Conversely, **9.37%** remain outside of Liberty during the weekdays.

On a typical WEEKDAY...

Q27 Which type of destination are you most likely to visit within Liberty?
(select all that apply)

Answered: 595 Skipped: 108



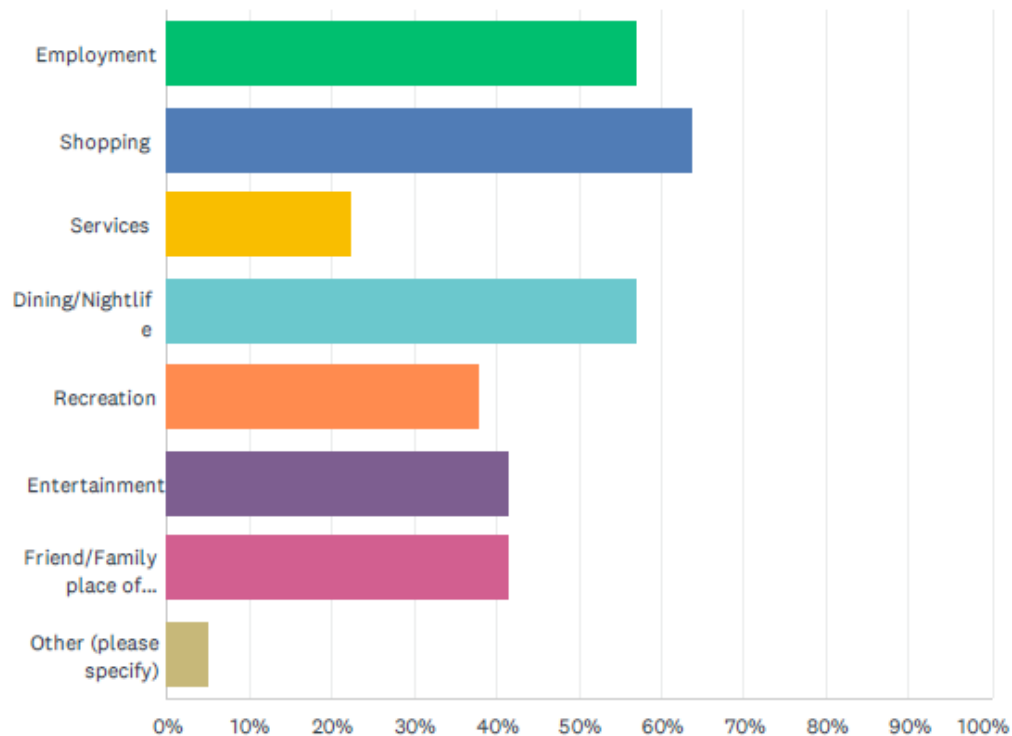
The top three types of destinations people are most likely to visit in **Liberty** are:

1. Shopping (86.89%)
2. Dining/Nightlife (72.94%)
3. Services (61.68 %)

On a typical WEEKDAY...

Q28 Which types of destination are you most likely to visit in other communities? (select all that apply)

Answered: 58 Skipped: 645



The top three types of destinations people are most likely to visit in **other communities** are:

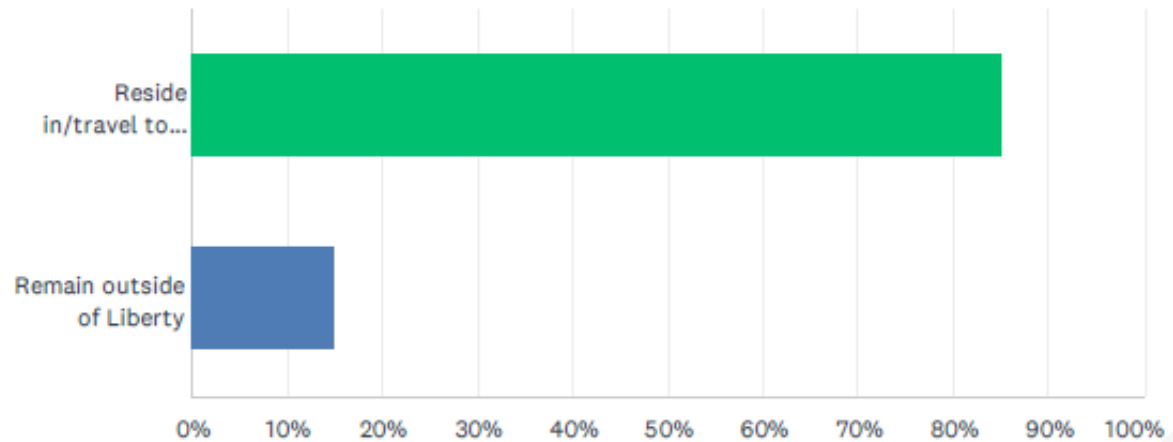
1. Shopping (63.79%)
2. Dining/Nightlife (56.90%)
3. Employment (56.90%)

On a typical WEEKEND....

- **85.17 %** of respondents indicated that they reside in/travel to Liberty.
- Conversely, **14.83%** remain outside of Liberty during the weekends.

Q32 On a typical weekend, do you generally...

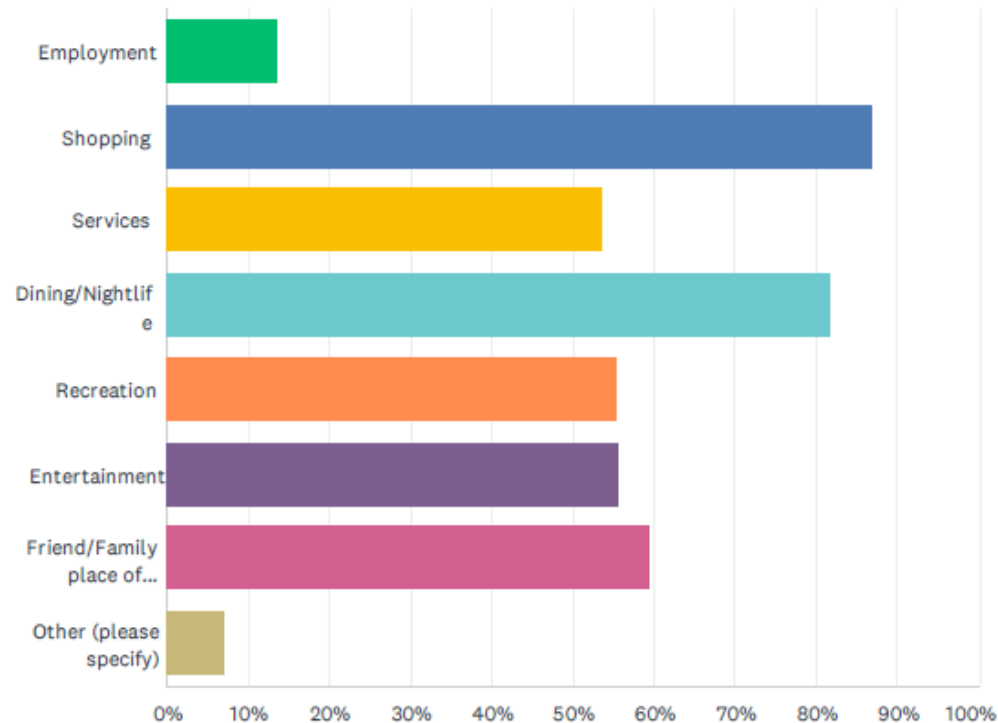
Answered: 654 Skipped: 49



On a typical WEEKEND....

Q33 Which type of destination are you most likely to visit within Liberty?
(select all that apply)

Answered: 553 Skipped: 150



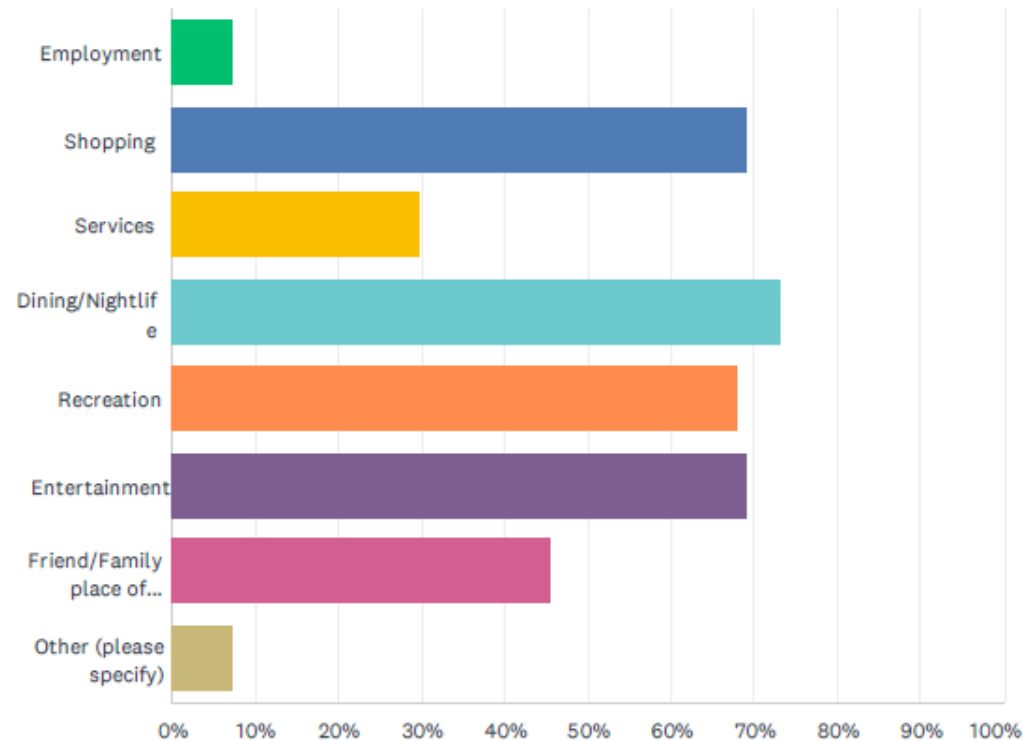
The top three types of destinations people are most likely to visit in **Liberty** are:

1. Shopping (86.80%)
2. Dining/Nightlife (81.74%)
3. Friend's/Family's place of residence (56.49%)

On a typical WEEKEND....

Q34 Which types of destination are you most likely to visit in other communities? (select all that apply)

Answered: 97 Skipped: 606



The top three types of destinations people are most likely to visit in **other communities** are:

1. Dining/Nightlife (73.20%)
2. Entertainment (69.07%)
3. Shopping (69.07%)

What is valued most about Liberty?

Respondents indicated that the following are the top five items that Liberty is currently **doing well**.

- Liberty Public Schools District (62.71%)
- Culture of family-friendliness, recreation, and hometown feel (55.69%)
- Outdoor recreation/environment (36.12%)
- Design and appearance (28.43%)
- Economic development (20.23%)

What should Liberty pursue?

Respondents indicated that the following are the top three opportunities/priorities that **Liberty should pursue**.

- Increasing park land and access to trails (50.50%)
- Revitalizing downtown (43.14%)
- Developing cultural and/or entertainment destinations for local and regional tourism (39.46%)
- Increasing mobility and transportation resources within the City (35.62%)
- Creating community-oriented spaces (33.44%)

Vision and Values



Vision Statement

Liberty aspires to be a vibrant, connected community that meets the needs of all people, while celebrating its history and hometown feel.

Core Values



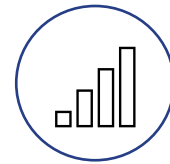
Strong Neighborhoods (SN)



Connected Community (CN)



Lively Spaces (LS)



Vibrant Economy (VB)



Resilient Community (RC)

Recommendations

Future Land Use Framework

The descriptions below are abbreviated Liberty land use categories. Each category is shown on the map on the following page.

FLOODPLAIN/STORMWATER MANAGEMENT

- 100-year regulatory floodplain
- 75-foot stream buffer to ensure proper stormwater management

PARKS & RECREATION

- Active and passive public recreation

RURAL RESIDENTIAL

- Large lot single family residential uses

SINGLE FAMILY RESIDENTIAL

- Single family detached residential use on a lot, typically in a subdivision; does not include attached units
- Variety of lot and home sizes with lots and homes in the same subdivision (being of same size)

MIXED RESIDENTIAL

- Residential neighborhood that allows a mix of single family detached housing lots, as well as single family attached and small-scale, low-density attached housing, including townhomes, row houses, duplexes, triplexes, and quadplexes on lots

MULTI-FAMILY RESIDENTIAL

- Residential units including single family attached housing (townhomes, row houses, duplexes, triplexes, quadplexes, and apartments)

MIXED USE

- Planned mix of uses at its inception, like a master planned development
- Regardless of the type of mixed use (horizontal, vertical, or hybrid), the mix of uses should complement one another in arrangement, design, and function to develop a cohesive place
- Allows many land use types- Parks & Recreation, Mixed Residential, Multi-Family Residential, Neighborhood Commercial, Commercial, Civic/Institutional, and Business/Employment

NEIGHBORHOOD COMMERCIAL

- Provides commercial, retail, service, and office uses to the immediate surrounding neighborhoods
- Often includes service uses mixed with convenience uses, and may include specialty, boutique, unique, one of a kind, or small office uses

COMMERCIAL

- Provides commercial, retail, entertainment, service, and office uses
- Community-wide draw for customers that may become regional depending on the specific use or business
- Provides retail uses, service uses, specialty, boutique, unique/one of a kind uses, lodging, office, and fast food/convenient food and other dining facilities

CIVIC/INSTITUTIONAL

- Public/private properties that have civic and/or cultural purposes, such as government buildings, schools, libraries, hospitals, post offices, museums, community buildings, courthouses, and other landmark buildings

BUSINESS & EMPLOYMENT

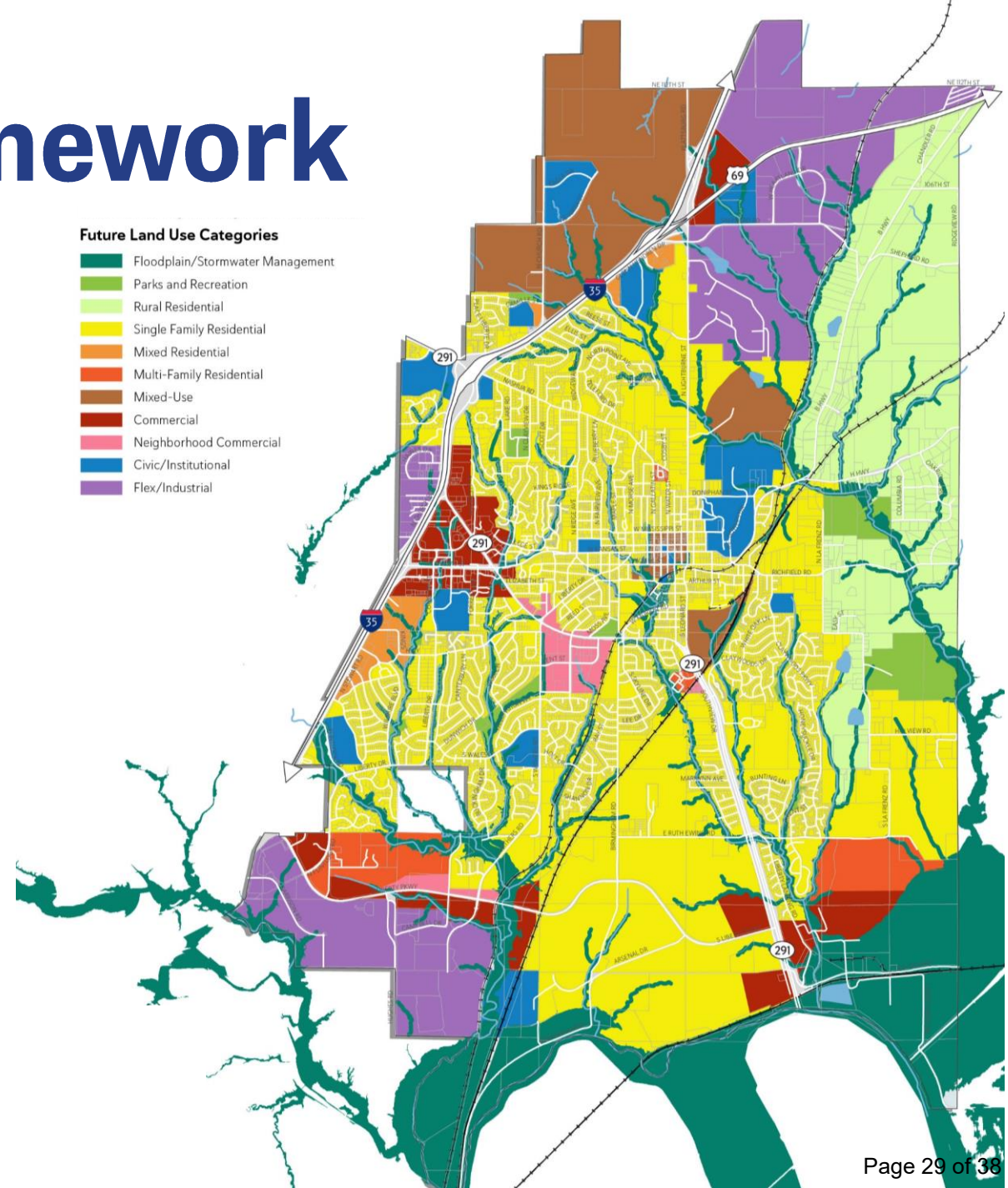
- Business parks, offices parks, and employment centers

FLEX/INDUSTRIAL

- Light industrial uses such as front offices, showrooms, research and development, light manufacturing, assembly, light material handling, green house/nursery operations, and indoor storage operations
- "Flex" includes innovation/flex uses and use that may require non-medical labs and testing facilities/workshops, but does not include assembly, material handling, and manufacturing
- Also accommodates employment centers

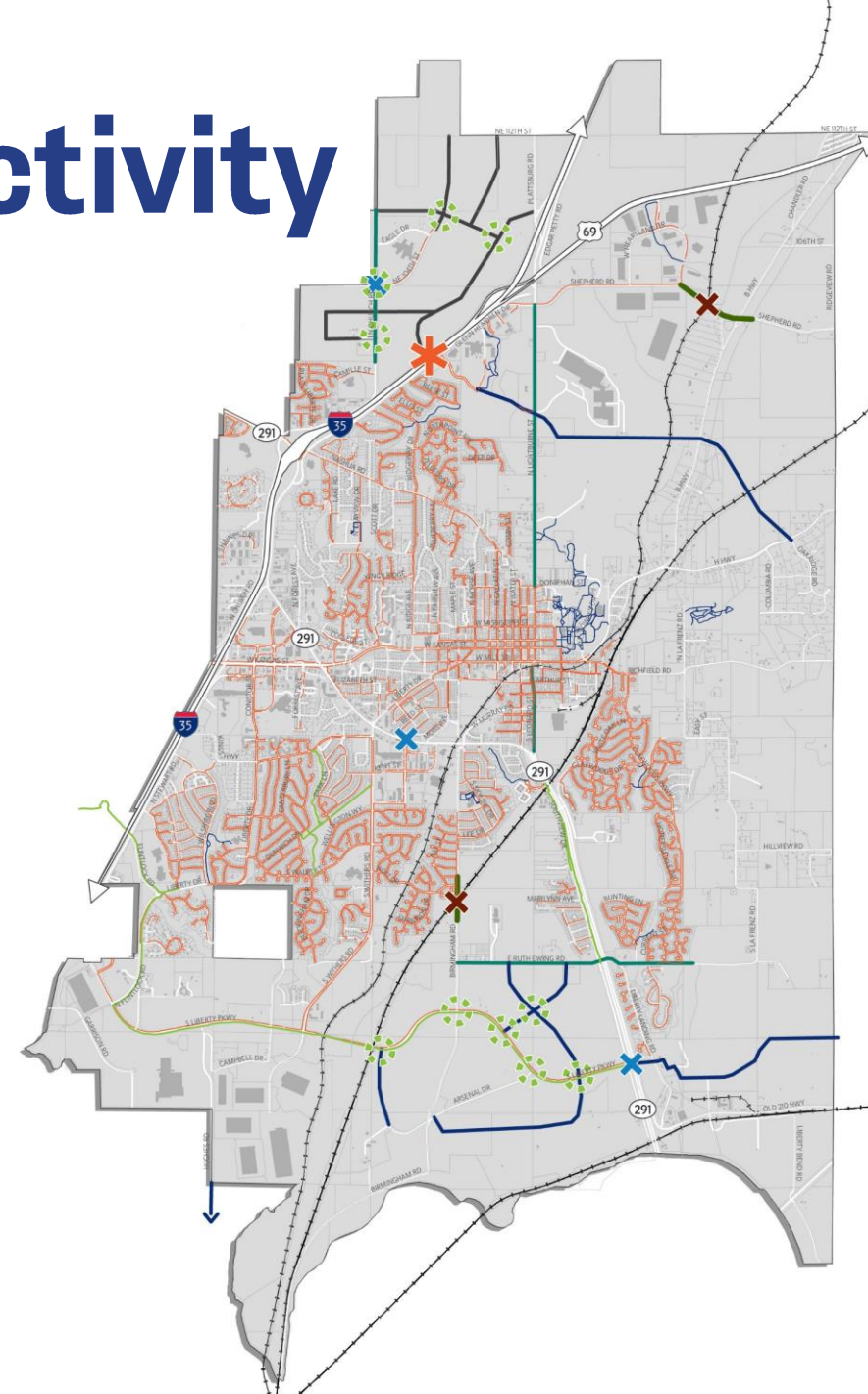
Future Land Use Categories

- Floodplain/Stormwater Management
- Parks and Recreation
- Rural Residential
- Single Family Residential
- Mixed Residential
- Multi-Family Residential
- Mixed-Use
- Commercial
- Neighborhood Commercial
- Civic/Institutional
- Flex/Industrial



Mobility and Connectivity

-  Existing Sidewalk
-  Existing Paved Pedestrian Trail
-  Existing Greenway/Bicycle Trail
-  Recommended Pedestrian Crossing Improvement
-  Planned Flyover
-  Recommended Railway Crossing Improvement
-  Recommended Roundabout
-  Planned Roadway Connection
-  Recommended Roadway Realignment
-  Recommended Roadway Improvement
-  Recommended Roadway Connection



Growth & Redevelopment



Major Opportunity Area

- Mixture of development, redevelopment, or infill
- Mixed use
- Established “district”/destination
- Could be master planned



Potential Development Area

- Developing underdeveloped or vacant land
- Use intensification
- Varying acreages



Potential Redevelopment/Reuse Area

- Repurpose, redevelop, or adaptive use varying acreages



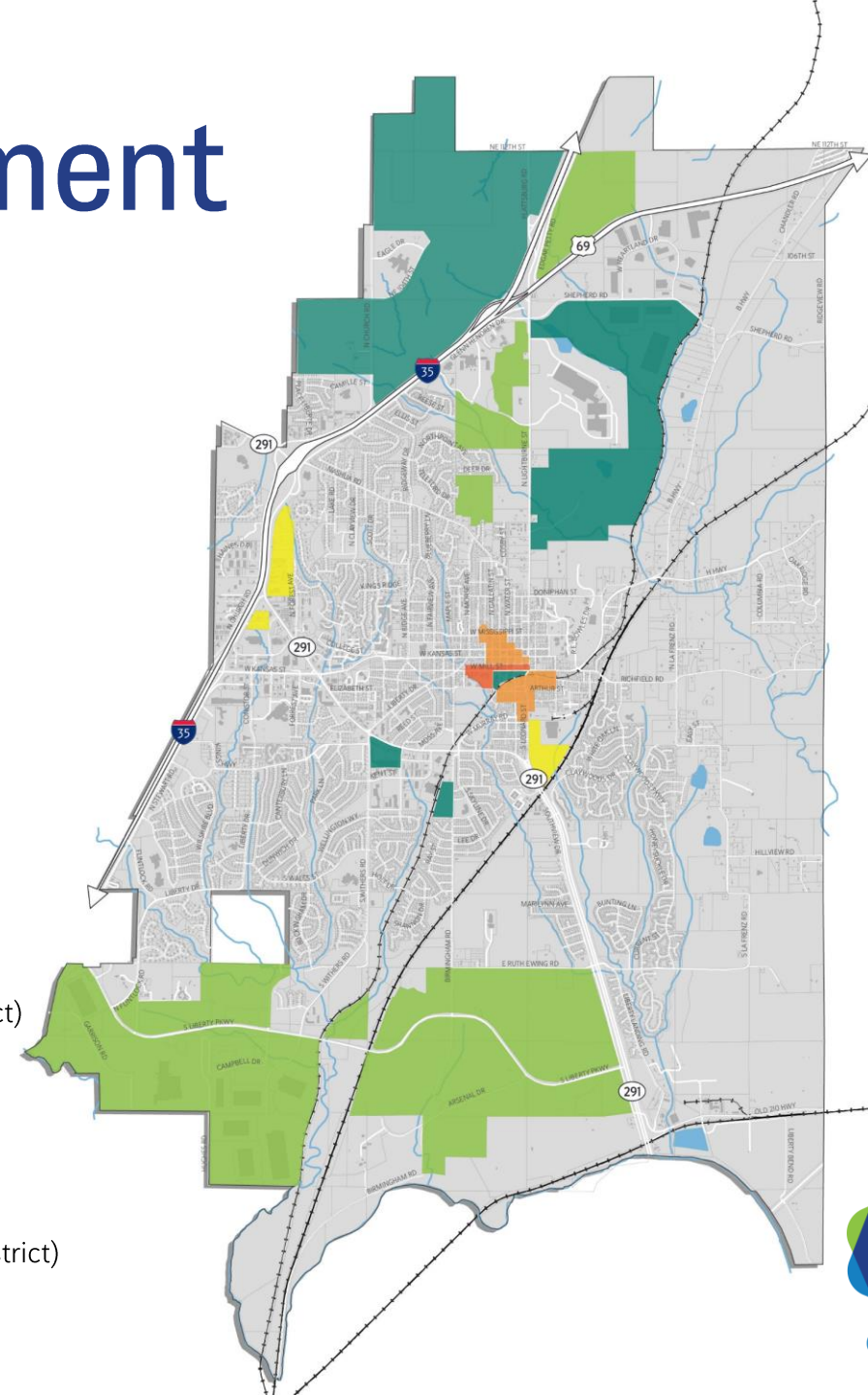
Potential Neighborhood Revitalization Area

- Targeted public improvements/investment
- More incremental/overtime
- Mixture of infill, reuse and redeveloped (as appropriate in the historic district)
- Programs, maintenance assistance, potential tax abatement, etc.



Potential Mixed Use Revitalization Area

- Targeted public improvements/investments
- More incremental/overtime
- Mixture of infill, reuse, and redevelopment (as appropriate in the historic district)
- Programs, maintenance assistance, potential tax abatement, etc.



Implementation

Action Plan

Goals that summarize the desired future state of the city

Big ideas that will move the city toward its next chapter; more qualitative and answer the “what” rather than the “how”

Strategies to advance the Goals

Specific actions that detail the “how” rather than the “what”; continually reassessed, revisited and revised

Framework Plans to illustrate the Strategies

Illustrations of the city; help the reader understand how the strategies can be implemented

Example Action Plan Item

Table 6.3 HEALTHY LIFESTYLES				
Action		Participants	Timing	Investment
Action: Prioritize Connections in Underserved Neighborhoods. Continue the funding in the Capital Improvement Plan dedicated to the Street Maintenance Program focusing on completing missing sections of sidewalks in order to enhance pedestrian connectivity. Prioritize older neighborhoods that lack connections in order to enhance multimodal options for residents.		Lead: Public Works Support: Parks and Recreation, Community Development	Short Term/ Continuous	City staff time

What's Coming Up

Draft Plan and Refinement

City Council + Planning Commission Work Session

February 21, 2023, like today but with draft recommendations, goals, and strategies

SC/TC First Look Meeting

Virtual meeting to review draft plan and recommendations

Final Staff and Public Review

Review final engagement comments and final text/graphic decisions

Additional Questions?



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Thank you!



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